

FOR IMMEDIATE RELEASE:

‘The Power of You!’ Vaults to No. 1 on Amazon

DESTIN, Fla. – Aug. 16, 2006 – Scott Martineau, who has been successful at helping thousands with his inspirational messages, has now conquered the literary world. His first book, “The Power of You!: How You Can Create Happiness, Balance, and Wealth,” has rocketed to No. 1 on The Amazon.com 100 list.

Martineau, whose pioneering ideas in the area of self-development have won him praise in many circles, has joined the ranks of other great authors with this groundbreaking achievement of reaching the top spot at Amazon.com, the Internet’s No. 1 book retailer.

“I feel great,” said Martineau, whose book has also cracked the top 10 at Barnes&Noble.com and is currently the No. 4-ranked bestseller. “It’s such a sweet surprise when something you’ve worked so hard on, something that is so much a part of you is so well-received.”

The reasons “The Power of You!” is so well-received are numerous. Martineau challenges the established patterns of self-help with fresh ideas that go far beyond the quick-fix methods, and lead to long-term personal growth. His Three C’s of Core Values, Conscious Triangle and Conscious Capitalism, give readers the foundation for taking on life’s challenges in practical and effective ways.

People are constantly searching for ways to improve their daily lives, and the No. 1 status of “The Power of You!” is a testament to Martineau’s ability to tap into that concept. The president and founder of Conscious One, the Internet’s largest self-help resource, Martineau has solidified himself as the voice of a new generation as thousands have acknowledged his vision.

“People are responding to my message of living your life by your Core Values and your Conscious Triangle,” said Martineau, whose book has received a four-star rating by reviewers at Amazon.com. “Through my work at ConsciousOne.com, people know I’m speaking from experience and practical application, not just theory. That comes through in the book’s stories and people easily relate to it.”

Some of the same people who have made “The Power of You!” No. 1 this week at Amazon are calling Martineau’s work a “fabulous book everyone can relate to” and a self-help book that “provided some brand-new insights I had never heard of.”

“The Power of You!”, referred to by Martineau as providing a “spam filter for the soul,” is priced at \$14.97 at Amazon and \$15.71 for Barnes&Noble members. By ordering through Amazon.com or Barnes&Noble.com, customers can receive more than \$3,000 worth of bonus material by registering their purchase at www.thepowerofyoubook.com. The bonuses include 10 hours of The Power of You training audios, and The Power of You Success Program, a series of teleseminars and electronic newsletters.

Published by Wiley, John & Sons, “The Power of You!” is a revelation in forward-thinking concepts that takes readers on a journey through optimistic waters, where understanding the simplest values can lead to happiness and balance in both their professional and personal worlds.

CONTACT INFORMATION:

ConsciousOne Inc.
www.consciousone.com
850.650.8085 ext. 106
225 Main St.
Suite 2
Destin, Fla., 32541